

## ANANDA MOHAN COLLEGE

### Training and placement cell activities (20204-2025)

Name of the activity	Organising unit/collaborating agency and place	scheme	Month (date)	No of students participated
FDP in skill development	Infosys (in collaboration with CU Campus, Salt Lake)	Faculty development programme	2-10 July 2024	One teacher participated
Career Counselling on vacancies in the Govt. and Central Govt. Jobs	RICE EDUCATION	Webinar	9 september,2024	10 students
Career counselling	RICE EDUCATION	Career counselling program/seminar	19 December 2024	70 students
IT course (future technology courses)	RCC IIT college, Kolkata	Job/ orientation(python)/ training	December 2024- May 2025	2 students
Job fair	Magic Bus Foundation (Kasiswari College)	Job fair	15 January, 2025	2 students
Career counselling prog on CA	The Institute of Chartered Accountants of India	Seminar	28 January, 2025	142 students
Workshop on govt job exams	RICE EDUCATION, CU campus	Seminar and workshop (Uttaraner Pothe)	5th April,2025	6 students
Orientation program on internship	Aspasion creative	Orientation seminar	5th May,2025	33 students
Internship programme for B.Com and B.A. MDC students, Sem 4(CCF curriculum)	Aspasion creative	Training and internship	16-30 June,2025	Approx 150 students

## **FDP in Skill Development**

Organised by: Infosys Salt lake Campus

Date: 2-10<sup>th</sup> July 2024



Infosys BPM CSR organised a 8 days project genesis faculty development program for the academicians from 2<sup>nd</sup> to 10<sup>th</sup> July, 2024 at Technology Campus, University of Calcutta, Saltlake in which the convenor of Training and Placement Cell was nominated to participate. The workshop was on Facilitation Skills (2 Days), Language Enhancement (3 Days) and Quantitative Aptitude and Analytical Skills (3 Days). The Program was quite beneficial and enriching and this can be implemented for the students in the future.

## **Career Counselling on vacancies in the Govt. and Central Govt. Jobs (Webinar)**

Organised by: RICE Education, Kolkata

Date: 09<sup>th</sup> September, 2024

A webinar was organised by the T&P cell in collaboration in RICE Education on 9<sup>th</sup> September, 2024 from 1.00p.m. 2.00p.m. In this program the resource person from RICE Education named Mr. Sourav Majumder delivered lecture on the upcoming Central and State Govt. Competitive Exams and how to get prepared in this exam. 10 students attended the program.

## **Career Counselling Programme**

Organised by: RICE Education, Kolkata

Date: 19<sup>th</sup> December 2024

RICE Education organised a seminar on Career Counselling on 19th December at Room no. 17. The event aimed to guide our college students in the right career path based on their interests, strengths, and the current job market. The participants were also informed about various job-related exams and vacancies in the Government and central Government jobs.



The seminar commenced at 6:30 P.M. with an introductory speech by the Convenor of the Training and Placement Cell, Dr. Mahua Bardhan, who emphasised the importance of being informed about jobs, exams and vacancies in today's competitive world. This was followed by an introductory speech by the RICE Education team.

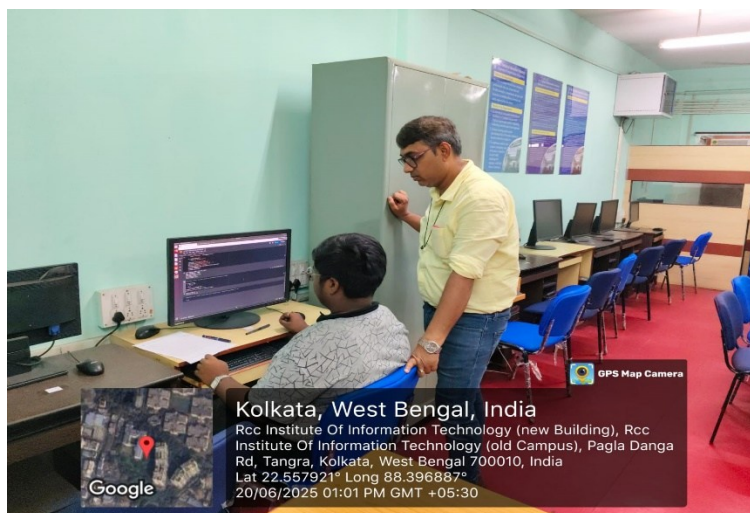
The Keynote speaker, Mr. Sourav Majumder highlighted the wide range of career options available in both Government and Central Government sectors and also shared strategies on how students can identify their potential and prepare for their goals.

Interactive sessions were also held. A total number of 70 students participated in the seminar. Students received practical tips on preparing for any job-related exam as well as facing interviews after that. Overall, it was an engaging session.

### **Job-Oriented Training Programme at RCCIIT in Association with MeitY, Government of India**

Organised by: RCC IIT College, Kolkata

Duration: December 2024-May 2025 completed the course in May 2025.



As part of a national-level skill development initiative, RCC Institute of Information Technology (RCCIIT), in collaboration with the Ministry of Electronics and Information Technology (MeitY), Government of India, conducted a free-of-cost job-oriented training programme focused on emerging technologies aimed at enhancing employability among undergraduate students.

The programme offered specialized training in the following areas:

- Cloud Computing
- Python Programming
- Web and Mobile Technologies
- Drone Technology
- Enterprise Computing
- Deep Learning

The training was designed to equip participants with industry-relevant knowledge, practical skills, and certification support. On successful completion of the course, all candidates will receive certificates issued by MeitY, Government of India. From Ananda Mohan College, two students from the 1st Semester of B.Sc. Computer Science (Major) enrolled in the course titled "Computing using Python", which consisted of 120 hours of structured training. The course was conducted on-site at RCCIIT every Saturday from 11:00 AM to 4:00 PM. The details of the enrolled students are as follows:

1. Rudranil Lahiri
  - College Roll No.: 246005
2. Hussain Ali
  - College Roll No.: 246004

The course began on 14th December 2024 and concluded on 19th May 2025. Both students actively participated with nearly 100% attendance, showing dedication and sincere engagement throughout the training duration. A Course Completion Examination was conducted on 20th June 2025, which both students successfully appeared for, marking the academic closure of their training.

This programme has greatly benefited the participating students by enhancing their foundational programming skills, particularly in Python—an essential tool in the current technological landscape. The Career Counseling and Placement Cell at Ananda Mohan College appreciates this valuable opportunity and looks forward to further collaborations for the benefit of our students.

## **Mega Job Fair**

**Date :** 15th January 2025

**Venue:** College Auditorium, Maharani Kasiswari College, 20, Ramkanto Bose Street, Bidhan Sarani, Shyam Bazar, Kolkata -700003

**Organised by:** Magic Bus Foundation (Kasiswari College)

**Date:** 15<sup>th</sup> January 2025

The Career Counseling and Placement Cell of Ananda Mohan College encouraged the participation of two students from our institution in the Job Fair organized by **Maharani Kasiswari College in collaboration with the Magic Bus India Foundation.**

**Event Details :**

- **Time :** 10:30 AM – 3:00 PM
- **Participating Companies :**

1. MPokket Pvt. Ltd.
2. Bajaj Finance
3. VGM Consultants Limited
4. Fusion CX - Kolkata
5. ICICI Bank

**Students Representing Ananda Mohan College:**

1. Rudranil Lahiri – 1st Semester, B.Sc. Computer Science (Honours)
2. Krishna Singh – 1st Semester, B.Sc. (3-Year MDC course)

**Summary of Participation :**

Both students actively participated in the initial interview rounds for four companies:

- MPokket Pvt. Ltd.
- Bajaj Finance
- Fusion CX - Kolkata
- VGM Consultants Limited

**They received selection offers from:**

1. MPokket Pvt. Ltd.
2. Bajaj Finance. However, the offers were declined due to the following reasons:
  - Long working hours.
  - Only full-time placements offered without flexible or part-time options.
  - Inflexible job shifts.

**Similarly, both students were also selected by:**

1. Fusion CX - Kolkata
2. VGM Consultants Limited

They were invited to the respective offices for final interview rounds but did not pursue the opportunities due to long job hours hampering their study at present. The students could not appear for the initial interview round of ICICI Bank as the recruiters were specifically seeking graduate candidates, and both students are currently in their first semester.

The Job Fair provided valuable exposure to the students, helping them understand the recruitment process and industry expectations. While the opportunities offered were not feasible due to the students' current academic commitments and logistical challenges, the experience will aid in their preparation for future opportunities.



## Career Counselling Program on Chartered Accountancy

Organised by: The Institute of Chartered Accountants of India

Date: 28<sup>th</sup> January 2025 Chartered Accountant Date: 28th January 2025

Time: 5:30 PM – 7:30 pm

Venue: Room No. 17, Ananda Mohan College

Organized by: Training & Placement Cell & Dept. of Commerce

In Collaboration with: The Institute of Chartered Accountants of India (ICAI)

The Training & Placement Cell, in association with the Department of Commerce, successfully organized a Career Counselling Programme on the Profession – Chartered Accountant on 28th January 2025. The programme was designed to guide students in making informed career choices in the field of accountancy.

The session was conducted by Chartered Accountant Vinay Kumar Arya, who provided valuable insights into the CA profession, including the course structure, eligibility, career prospects, and the role of Chartered Accountants in various industries. He also addressed students' queries, offering practical advice on how to prepare for the CA examinations and the skills required to succeed in the profession.

The event witnessed an enthusiastic participation of nearly 120 students from Semester 1, Commerce Department. The interactive session helped students gain clarity about their career paths and inspired them to consider Chartered Accountancy as a promising career option.

The programme concluded successfully, leaving a positive impact on the students. The Training & Placement Cell expresses gratitude to CA Vinay Kumar Arya and The Institute of Chartered Accountants of India for their collaboration and valuable contribution. Special thanks to the faculty members and students for their active participation, making the session fruitful and engaging.





## **Workshop on the Govt. Job Exams (Uttaraner Pothe)**

Organised by: RICE Education, in Kolkata Campus

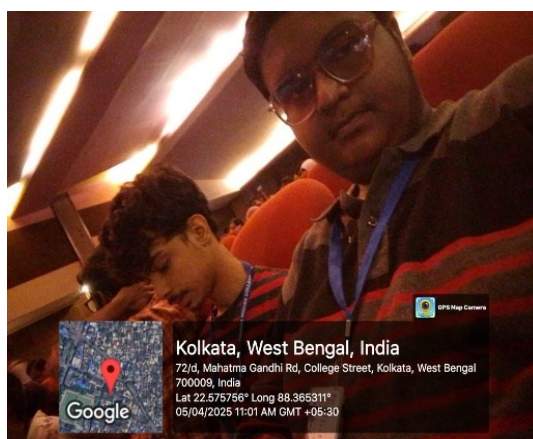
Date: 5<sup>th</sup> April 2025

A highly informative and motivating seminar titled “Uttaroner Pathe: A Career Guidance Seminar on the Prospects of Government Jobs” was held on 5th April 2025 (Saturday) at 10 AM at the prestigious Calcutta University Institute Auditorium, located at Bankim Chatterjee Street, Kolkata–700007, near Sanskrit College.

The event was graced by the esteemed presence of Professor (Dr.) Samit Ray, Chairman of RICE Group and Chancellor of Adamas University, who served as the keynote speaker for the day. With his vast experience and deep understanding of competitive examinations and career preparation, Dr. Ray guided students on the wide-ranging prospects in the realm of government jobs.

The seminar witnessed a large gathering of nearly 300 to 400 participants, comprising students from various colleges and universities across Kolkata, along with existing students of RICE Education. A special felicitation ceremony was organized to honour successful candidates from RICE Education who had recently secured government jobs. These achievers shared a few inspiring words about their journey and the support they received, leaving a lasting impression on the audience.

The event concluded with the distribution of Participation Certificates to all attendees, marking the successful completion of a highly productive and enriching seminar. The programme was indeed a commendable initiative in aiding students on their path to career success in the public sector. Each student was provided sample papers on competitive exams.



## **Orientation Program on Internship(CCF)**

Organised by: Aspasion Creative

Date: 5<sup>th</sup> May 2025

An orientation program of internship for 3 year B.A/B.Sc/B.Com Semester 4 (MDC) students was held in Room 17 at 6 p.m. The speaker Anindita Bose spoke about the syllabus and rules of the 15 days Internship compulsory under CU CCF 2020 Curriculum. More than 40 students attended the program and registered through the Google Form. As an Internship Nodal Officer Dr. Bardhan was assigned to take the responsibility to complete the internship of B.A/B.Sc/B.Com (3 Year and 4 Year) students within Summer Vacation and also arrange external examiner from the University of Calcutta. This will be the first batch of Internship from our college.

## **Internship Programme for B.Com and B.A MDC Students (CCF, Sem-4)**

Organised by : Aspasion Creative

Duration : 16-30<sup>th</sup> June 2025

In accordance with the academic requirements for NEP curriculum of the 3 and 4 year undergraduate students of **B.A.(3 year MDC all and 4 years as chosen by departments) B.Com(all 3 years and 4 years), a 15-day mandatory Summer Internship Programme** for semester 4 students was organized by the Training, Career Counselling and Placement Cell of Ananda Mohan College along with dept of Commerce. This internship served as an academic prerequisite, without which the students would not be awarded their Graduation Certificates. The programme was conducted in collaboration with Aspasion -a professional organization focused on creative skill development, comprising two bodies: Aspasion Creative Foundation and Aspasion Creativity. The organization is led by Mrs. Rita Bose and Ms. Anindita Bose.

### **Programme Timeline and Structure**

Date of Registration: 19th June 2025

Internship Duration: 20th June – 4th July 2025

Timings: 4:30 pm to 7:30 pm, including weekends

Venue: Hybrid (Online + Offline activities)

The schedule balanced theoretical insights and practical exposure.

Theme: “Marketing Technology and Digital Landscape”

The internship centered on digital marketing, branding, and business analytics. It included:

### **Participation and Team Structure**

**125 students participated**, divided into four teams:

Team Apex – Nikhil Mishra (B.Com Hons)

Team Code Crafters – Piyali Dey (B.A. General)

Team Limitless Learners – Sujal Kumar Shaw (B.Com General)

Team Urban Guild – Adarsh Jaiswal (B.Com Hons)

Teams were further subdivided for better coordination.



## Faculty and Mentors

Sessions were led by:

**-Ms. Anindita Bose (Co-Founder & CEO)**

**-Mr. Rakesh Das (Marketing Analyst)**

**-Dr Mahua Bardhan (Internship Nodal Officer and Mentor)**

Practical Engagement: Market Survey

Students conducted surveys in Esplanade and their local markets.

Collected data on brand performance, customer preference, and pricing.

Prepared reports based on real-world data.

Final Event and Presentation

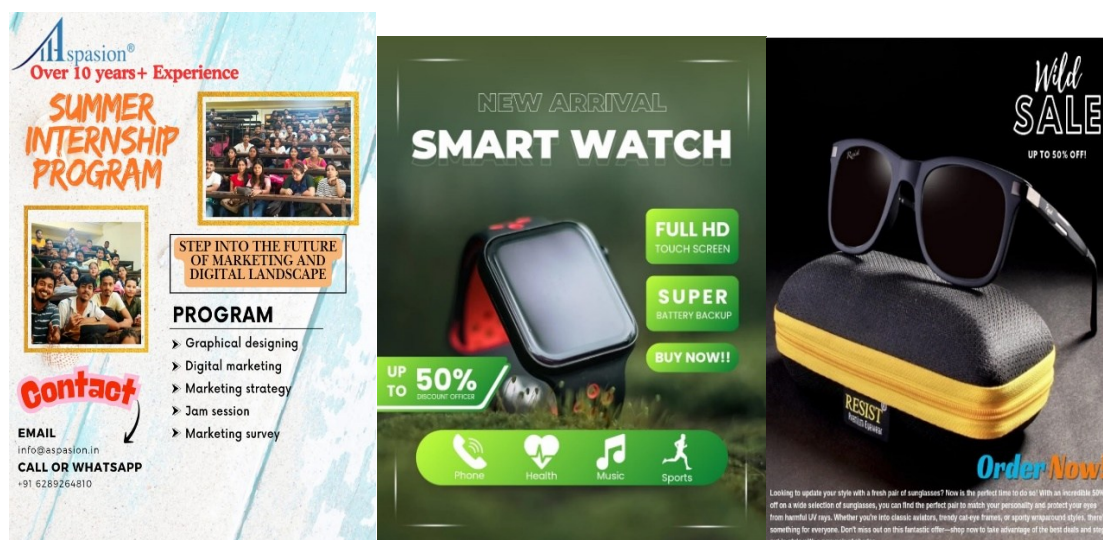
Held on 4th July 2025 at the Seminar Hall of the Annexe Building AT 5 PM. Teams presented their projects and creative works. Presentation of each team on logo design, digital display, PPT, teamwork and performance was evaluated. They displayed traditional marketing and advertised their products/brand (their own ability and skills)

Future Scope and Placement Opportunities

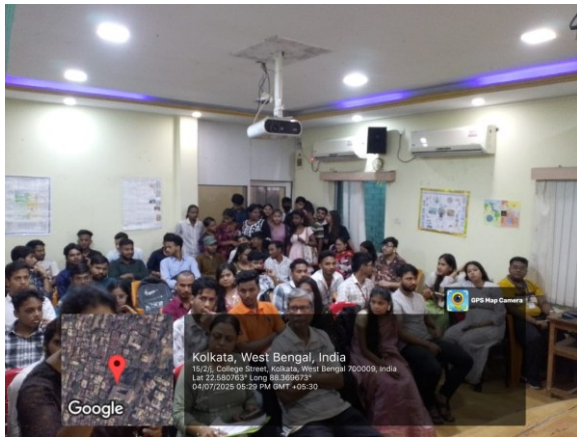
Aspasion is launching a platform “Tiolo In” for market digitization. They expressed interest in **future campus placements** (mainly work from home in flexible hours) for internship participants.

The Summer Internship Programme provided practical marketing skills, business insights, and creative exposure. It successfully bridged academic knowledge with industry practice, fostering professional development among students. It will also bring the earning opportunity from learning experience.

## Logo/design created by our students



## Glimpse of the internship programme



The Career Counselling and Placement Cell will continue to encourage and guide students to participate in similar events, ensuring they align with the students' academic schedules and career aspiration.